

# Estimating Future Trends of Adolescent Fertility for Colombia Using Holt's Double Exponential Smoothing Technique

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**Abstract** - This study uses annual time series data of adolescent fertility rate for Colombia from 1960 to 2020 to predict future trends of adolescent fertility rate over the period 2021 to 2030. The study utilizes Holt's linear exponential smoothing model. The optimal values of smoothing constants  $\alpha$  and  $\beta$  are 0.9 and 0.5 respectively based on minimum MSE. The results of the study indicate that annual adolescent fertility rate will continue to decline throughout the out of sample period. Therefore, the Colombian government should aim to substantially reduce adolescent births by addressing major drivers of adolescent pregnancies such as socio-cultural, economic and demographic factors.

**Keywords:** Exponential smoothing, Forecasting, adolescent fertility rate.

## I. INTRODUCTION

In low and middle income countries, many researchers identified multiple factors as causes of teenage pregnancy, top among them is non-use of modern methods of contraception, social norms, poverty, peer pressure, lack of SRH information, delinquency, gender-based violence, gender inequalities, alcohol and drug abuse and poor parental care (WHO, 2018; Joyce *et al.* 2017; Cau, 2015; Bearinger *et al.* 2007; Pettifore *et al.* 2005). Other authors revealed that limited education, early sexual activity, increased access to social media and pornographic sharing, cross-cultural influences and decreased adult supervision have led to early initiation of sexual activity among adolescents (Josephine & Premraj, 2016; Rachakonda *et al.* 2014; OMS, 2012; Edgardh, 2007; Nour, 2006; Bonell, 2005; Vikat, 2002). Adolescent girls aged 15–19 years are two times more at risk of dying during pregnancy or childbirth than women 20 years of age or older. In addition, girls below 15 years of age are five times more likely to die during pregnancy or childbirth than women 20 years of age or older (Neal *et al.* 2015; Jewkes *et al.* 2009; Chigona *et al.* 2007). There is an estimated 252 million adolescent girls living in developing countries, about 38 million are sexually active and the majority of these girls have an unmet need for family planning. Approximately fifty percent of adolescent pregnancies are unintended (Darroch *et al.* 2019) and WHO estimates revealed that 2 to 4.4 million adolescents in developing regions undergo unsafe abortions conducted by unskilled providers under unsafe and unhygienic conditions each year (WHO, 2011). Adolescent fertility in Colombia declined steadily from 137 births per 1000 women aged 15-19 years in 1960 to 63 births per 1000 women aged 15-19 years in 2020 (World Bank, 2020).

This paper applies Holt's double exponential smoothing technique to model and forecast future trends of adolescent fertility in the out of sample period. Findings of this study will depict future trends of adolescent fertility and this will stimulate an appropriate response to the challenge of teenage pregnancy through allocation of adequate resources to teenage pregnancy prevention programs in the country.

## II. METHODOLOGY

This study utilizes an exponential smoothing technique to model and forecast future trends of adolescent fertility rate in Colombia. In exponential smoothing forecasts are generated from the smoothed original series with the most recent historical values having more influence than those in the more distant past as more recent values are allocated more weights than those in the distant past. This study uses the Holt's linear method (Double exponential smoothing) because it is an appropriate technique for modeling linear data.

Holt's exponential smoothing technique is expressed as follows:

Model equation

$$Y_t = \mu_t + \rho_t t + \varepsilon_t$$

Smoothing equation

$$L_t = \alpha Y_t + (1-\alpha)(L_{t-1} + b_{t-1})$$

Trend estimation equation

$$b_t = \beta (L_t - L_{t-1}) + (1-\beta)b_{t-1}$$

Forecasting equation

$$f_{t+h} = L_t + hb_t$$

$Y_t$  is the actual value of adolescent fertility rate at time  $t$

$\varepsilon_t$  is the time varying **error term**

$\mu_t$  is the time varying mean (**level**) term

$\rho_t$  is the time varying **slope term**

$t$  is the trend component of the time series

$L_t$  is the exponentially smoothed value of adolescent fertility rate at time  $t$

$\alpha$  is the exponential smoothing constant for the data

$\beta$  is the smoothing constant for trend

$f_{t+h}$  is the  $h$  step ahead forecast

$b_t$  is the trend estimate at time  $t$

$b_{t-1}$  is the trend estimate at time  $t-1$

**Data Issues**

This study is based on annual adolescent fertility rate in Colombia for the period 1960 – 2020. The out-of-sample forecast covers the period 2021 – 2030. All the data employed in this research paper was gathered from the World Bank online database.

**III. FINDINGS OF THE STUDY**

Exponential smoothing Model Summary

Table 1: ES model summary

|                       |    |
|-----------------------|----|
| Variable              | Y  |
| Included Observations | 61 |
|                       |    |
| Smoothing constants   |    |

|                                       |            |
|---------------------------------------|------------|
| Alpha ( $\alpha$ ) for data           | 0.900      |
| Beta ( $\beta$ ) for trend            | 0.500      |
| Forecast performance measures         |            |
| Mean Absolute Error (MAE)             | 1.001666   |
| Sum Square Error (SSE)                | 343.711435 |
| Mean Square Error (MSE)               | 5.634614   |
| Mean Percentage Error (MPE)           | 0.031692   |
| Mean Absolute Percentage Error (MAPE) | 0.888918   |

Residual Analysis for the Applied Model

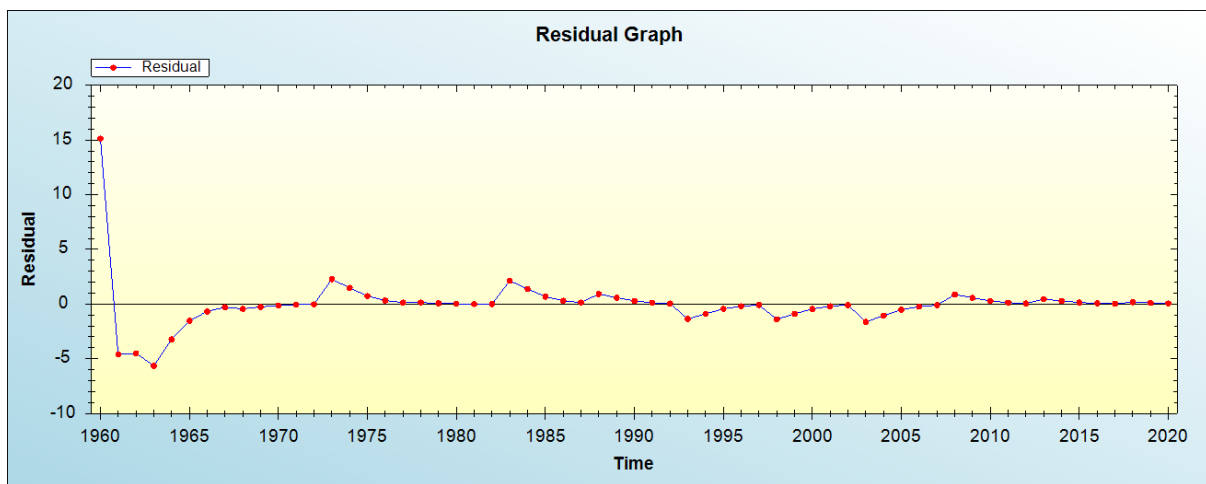


Figure 1: Residual analysis

In-sample Forecast for Y

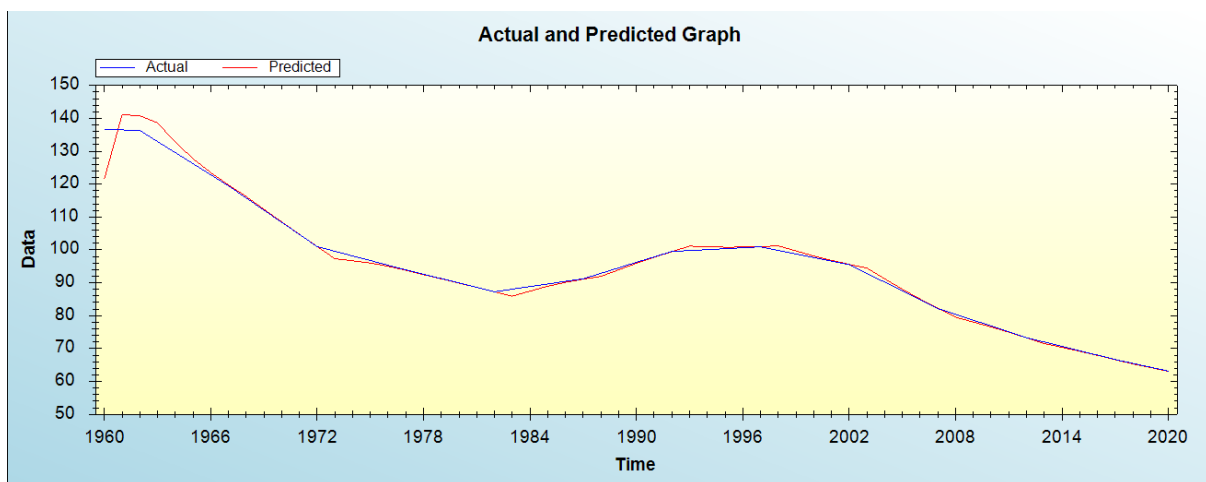


Figure 2: In-sample forecast for the Y series

Actual and Smoothed graph for Y series

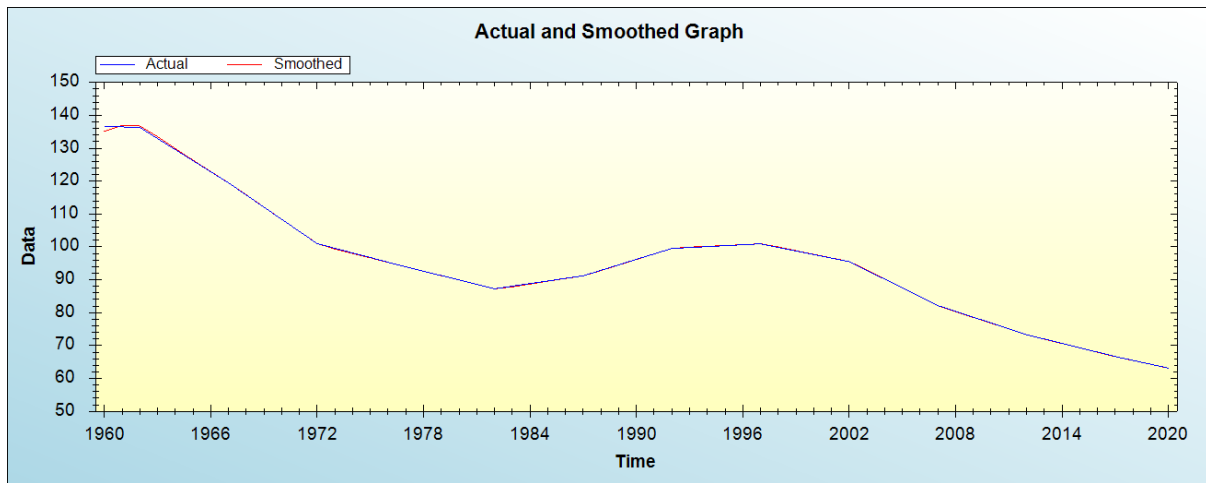


Figure 3: Actual and smoothed graph for Y series

Out-of-Sample Forecast for Y: Actual and Forecasted Graph

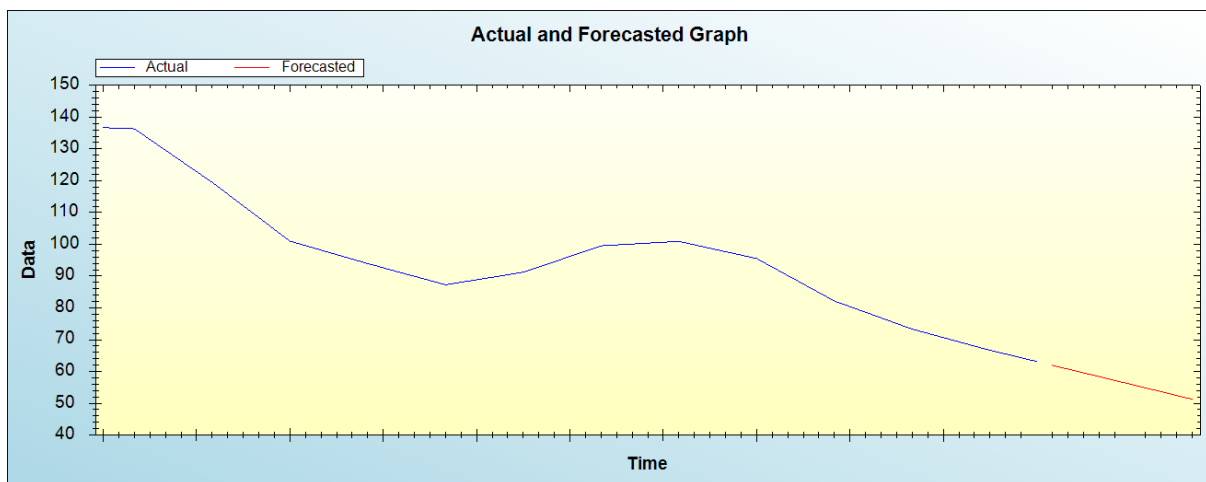


Figure 4: Out-of-sample forecast for Y: actual and forecasted graph

Out-of-Sample Forecast for Y: Forecasts only

Table 2: Tabulated out-of-sample forecasts

| Year | Forecasted adolescent fertility rate |
|------|--------------------------------------|
| 2021 | 61.9505                              |
| 2022 | 60.7624                              |
| 2023 | 59.5744                              |
| 2024 | 58.3863                              |
| 2025 | 57.1983                              |
| 2026 | 56.0102                              |
| 2027 | 54.8222                              |
| 2028 | 53.6341                              |
| 2029 | 52.4461                              |
| 2030 | 51.2581                              |

The main results of the study are shown in table 1. It is clear that the model is stable as confirmed by evaluation criterion as well as the residual plot of the model shown in figure 1. It is projected that annual adolescent fertility rate will continue to decline throughout the out of sample period.

#### IV. POLICY IMPLICATION & CONCLUSION

In low and middle income countries, multiple factors have been found to influence teenage pregnancy, top among them is refusal to use modern methods of contraception, social norms, poverty, peer pressure, lack of SRH information, delinquency, gender-based violence, gender inequalities, alcohol and drug abuse and poor parental care. Prevention of teenage pregnancy is expected to have a positive impact on maternal and child health as this will result in the substantial decline of adverse pregnancy outcomes. This study applied Holt's double exponential smoothing technique to forecast adolescent fertility for Colombia. Our study findings showed that adolescent fertility will continue to decline throughout the out of sample period. Therefore, the Colombian government is encouraged to substantially reduce adolescent births by addressing major drivers of adolescent pregnancies such as socio-cultural, economic and demographic factors.

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